

免責聲明

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個人資料的收集

「個人資料」指任何可直接或間接證明個人身分的資料。為處理本公司與閣下之間的事務，本公司將收集及使用本公司認為必需的個人資料。本公司所收集的個人資料種類可包括但不限於下列各項：

- 聯絡資料：例如閣下的姓名、電郵地址、郵寄地址、電話號碼及傳真號碼；
- 獨特的身分確認資料：例如閣下的身分證號碼及護照號碼；
- 財務資料：例如閣下的銀行賬戶、信用卡資料等；
- 人口統計資料：例如年齡、性別、國籍、就業背景等；

向本公司提供個人資料並非強制性，但不提供個人資料可能導致本公司無法處理閣下的申請或向閣下提供服務。

個人資料的使用

閣下的個人資料可供作下列用途：

1. 本公司主要業務 — 貴金屬理財產品交易、開立帳戶、存款、提款等；
2. 如已事前獲得閣下的同意，作宣傳、推廣及顧客管理用途，例如向閣下發送優惠及推廣資料；
3. 根據與本公司有關的規例或附則，以及根據本公司須遵守的法律而需要披露有關資料；以及；
4. 本公司與閣下之通訊用途。

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Collection of Personal Data

“Personal Data” refers to any data which directly or indirectly identifies you as an individual. This Company collects and uses personal data that it considers is necessary to conduct business of this Company with you. The types of personal data this Company collects may include, but is not limited to the following: Contact information such as your name, email address, mailing address, telephone number and facsimile number;

- Unique identifiers such as your Hong Kong Identity Card and Passport number;
- Financial information such as your bank account information and credit card number;
- Demographic information such as your age, gender, nationality and employment history;

Supply of personal data to this Company is non-obligatory, but failure to do so may result in this Company being unable to process your application(s) or to provide services to you.

Use of Personal Data

Your personal data may be used for the following purposes:

1. Carrying out this Company’s core business such as in the conduct of precious metal and gold commodities transaction, account opening, fund deposit and withdrawal;
2. For marketing, promotional and customer management purposes with your prior consent, such as sending you offers and promotional materials;
3. Meeting the requirements to make disclosure under the rules or bye-laws of this Company and any law binding on this Company; and
4. Facilitating communications between this Company and you.

This Company may from time to time also use aggregate non-identifying information about customers to better design and improve this Company’s commodities and services that it offers. This information will not identify any individual in particular.

Disclosure of Personal Data

Personal data supplied to this Company will be kept confidential. However, this Company may disclose such data to or such data may become accessible or known to employees of this Company, agents, service providers and consultants who provide services to assist in fulfilling the purposes for which it was collected. Other disclosure of your personal data will only be undertaken after this Company has obtained your prescribed consent or as may be required by law. This Company will not sell or lease your personal data to any person.

Commitment to Data Security

This Company is committed to safeguarding the security of your personal data and protecting your personal data from unauthorized or accidental access, processing, erasure or other use.

Changes to the Privacy Policy Statement

This Company will post on its website at www.firstbullion.com any changes to the Privacy Policy Statement of this Company, so that you will always know the scope of information that this Company gathers, how it might use that information, and whether it discloses it to any person.

Access to and Correction of Personal Data

You are entitled to request access to personal data held by this Company about you and to correct such personal data. In accordance with the provisions of the Ordinance, this Company may charge a reasonable fee for the processing of such data access request.